



# Compliance Sheriff

## Enforce Website Regulations in a Dynamic and Mobile World

### COMPLIANCE SHERIFF PROVIDES CONTROL:

Check all web content for compliance

- Dynamic web Content, scripted and contextual
- Mobile web Content, viewed any place and any way
- Every Content Developer, held to the same standards
- All web Content, on any browser and any device

### COMPLIANCE SHERIFF PROVIDES CONSISTENCY:

Ensure all web content meets regulations and standards

- Leverage Cryptzone's regulatory and best-practice rules
- Conform to Accessibility, Privacy and Quality standards
- Create your own checkpoints for quality and branding
- Drive user satisfaction throughout all of your web assets

### COMPLIANCE SHERIFF PROVIDES VISIBILITY:

Monitor and report compliance across departments

- Correct problems before the page goes live
- Group reports and view departmental summaries
- Identify hotspots needing immediate attention
- Demonstrate improvement by reporting trends over time

### Practical Solutions for Web Content Compliance:

- Enforce regulatory requirements and corporate guidelines through a repeatable and measurable process
- Leverage Cryptzone's industry experts' knowledge of regulations, standards and best practices through packaged checkpoints in Compliance Sheriff
- Ensure every user has equal, private and consistent access to all of your web content on every device, every place

### Is Your Web Content Putting Your Organization at Risk?

The web has taken over as the primary method for delivering information to customers, constituents, patients, partners, employees, shareholders and more. Your ever-growing team of content developers contribute and improve your websites, creating an enticing and informative online environment for each and every one of your end users. You probably have more hidden risk than you realize and it's growing exponentially every day as content is added, uploaded and changed.

### Web content constantly expands as you provide your end users with improved web experiences:

- Web content is scripted, changing based on user context.
- Content providers in different places and departments are expanding your websites daily.
- Web and mobile pages include transactional data and uploaded documents, videos, and other attachments.

### If it's unstructured and diverse, all of this digital content comes with risk:

- How can you ensure content complies with the latest regulatory requirements for privacy and accessibility?
- Are you certain that content quality, accessibility, privacy and brand standards are met for a positive user experience?
- Do you know how many pages your website manages and if every link and piece of data is correct?
- Are all content contributors aware of these requirements?

### But your users always expect more:

- Accessibility features help everyone, especially as the population becomes more mobile and distracted.
- Users expect to enter and see data easily and consistently throughout all of your websites.
- Never compromise privacy and quality, even as you meet evolving accessibility and branding requirements.

## Check your content against these compliance standards:



### Web Accessibility

How many users with disabilities turn away from your public and intranet websites due to accessibility issues? You could be alienating as much as 20% of your employees, customers and prospects. Automating web accessibility compliance with applicable standards including WCAG, Section 508, AODA and Canada's Web Accessibility Standard, to name a few, can increase participation while reducing costs and the chance of litigation.



### Privacy

Unregulated online content can compromise personal and health information (PII/PHI) such as passwords, credit card numbers and HIPAA identifiers. Reduce risk and cost through automated enforcement of your content privacy rules.



### Brand Integrity & Site Quality

Make a great impression online—every minute of every day. Your public website is the face you show to the world. Broken links, typos, slow pages, brand inconsistency or inappropriate language reflect directly on your brand image. Improper SEO keywords don't help either. Build brand integrity, consistency and quality into your site with Compliance Sheriff.



### Mobile Web Best Practices

Cryptzone's industry experts have incorporated Mobile Web Best Practices and Mobile Accessibility guidelines into Compliance Sheriff checkpoints so that your websites will meet standards for data entry, visualization and accessibility on any device. Everyone accesses websites using mobile devices these days, placing additional requirements on your web content, allowing for different screen sizes, orientations, gesture and touch screen inputs, and data limitations. This is simply good business because good mobile accessibility drives customer satisfaction.



### Data and Information Security

Protect confidential and secure information: trade secrets, insider information, M&A, redacted content and OPSEC (Operational Security) information. Validate for compliance with data and information security guidelines and identify problems or exposed security areas. Measure and manage risk and compliance across the organization; and allocate resources appropriately.

## Managing Compliance Amidst Web Content chaos

### REPEATABLE

- Automated checks for US and international standards
- Easily customized by your staff to meet your specific governance requirements
- Repeatable testing incorporated into the development life-cycle

### PRACTICAL

- Reduces time and money spent on manual testing/custom solutions
- Standardizing testing takes the guesswork out of content compliance
- Compliance Deputy builds testing into the development life-cycle enabling content creators to check individual pages

### SCALABLE

- Use only the compliance options you need
- It easily scales to your demands whether you have one or many sites, a few hundred or thousands of pages

### MEASUREABLE

- Provides visibility into compliance issues across the enterprise
- Tracks site compliance over time
- Automated monitoring/auditing to keep content compliant

## About Cryptzone

Cryptzone reduces the enterprise attack surface by 99% with its secure network access solutions. Using a distributed, scalable and highly available Software-Defined Perimeter model, Cryptzone protects applications and content from internal and external threats while significantly lowering costs. In cloud environments including AWS and Azure, Cryptzone provides user access control, increases operational agility and improves the ability to meet regulatory and compliance standards. More than 450 companies rely on Cryptzone to secure their network and data. For more information visit [www.cryptzone.com](http://www.cryptzone.com).

